

CHRISTMAS WELSH EMPORIUM 2019

FAQ'S FOR STALL TRADERS

Event Overview

The Welsh Emporium

Saturday 23rd November 2019

Market opening times 11:00AM – 6:00PM

Set up Time

Saturday 23rd November 8:30am – 11:00am

Get out Time

Saturday 23rd November 6:00pm – 8:00pm

Location

London Welsh Centre, 157-163 Gray's Inn Road, London, WC1X 8UE

Tel: 020 7837 3722

Email: administrator@londonwelsh.org

Contact: Nicola Parry

Pitch Prices

LARGE STALL (*includes 6ft trestle table*)

£40.00

MEDIUM STALL (*includes 4ft trestle table*)

£30.00

ELECTRICITY

FREE (Limited – this will be on a first come, first served basis)

Tickets and Sales

The London Welsh Centre will only take sales from the door entry fee and the pitch fees for the event. You can keep 100% of any profit made during the day.

Tickets will be on sale soon and we will send you a link, so that you can publicise across your social media and mailing lists.

Marketing / Publicity

Welsh Emporium 2019 was a featured event in the *Wales Week in London* series. We will be publicising the event across our growing social media and mailing lists, which include:

- 5600 mailing list subscribers
- 700 supporters
- 3600 Facebook Likes
- 1000 followers on Instagram
- 5000 Twitter Followers

We would encourage you to follow us and tag us when posting on your own social media feeds to enhance and increase the reach. We will always return the favour and repost and retweet back.

The Official hashtag for our event is #WelshEmporium

A little more about the London Welsh Centre

We are a charity sharing the best of Wales with London for the last 80 years. To find out more visit www.londonwelsh.org

Set Up

- A trestle table will be provided on request. This will be either 6ft or 4ft, as discussed with each trader.
- Storage – we can provide limited storage space for the duration of the event, but we do not have any available refrigerator space.
- Accommodation – for those that may wish to stay over we would suggest Airbnb, Clink78 Hostel, Point A Hotel, Generator Hostel, The House of Toby, and Crowne Plaza Kings Cross. Booking.com currently has good rates on twin rooms in the area, with the option of Free Cancellation.
- You are responsible for and need to arrange your own parking and accommodation.

***** We may be able to accommodate set up on the evening of Friday 22nd November, but won't be able to confirm this until a later stage. As it stands, standard set-up time will be 8.30-11am on Saturday 23rd November.**

Parking / Charges

- The Congestion Charge applies between 7am – 6pm Mon-Fri (Bear in mind that it's cheaper if you pay in advance.)
- Ultra Low Emission Zone (ULEZ) - £12.50 (all day, every day) – Cars, Small Vans, Motorbikes, and lighter vehicles. (<https://tfl.gov.uk/modes/driving/ultra-low-emission-zone/ulez-payments>) *Depending on what type of car/van you have*

To find out more about charges for vehicles in London and how to pay visit www.tfl.gov.uk

- Parking – we have limited parking space in front of the building – it's a Single Yellow Line, which is free after 1:30pm on Saturday, free all day Sunday and free after 6.30pm Mon-Fri. First come, first served.

The cheapest car parks are –

- London Farringdon Travelodge - www.apcoa.co.uk - £2 per hour. (No Pre-Booking)
- NCP Brunswick Square - www.ncp.co.uk - £6 per hour (Can pre-Book and get discount)
- Just park – www.justpark.com – Reserve residents of London's parking spaces.

Our Postcode is – WC1X 8UE – Please feel free to search the area.

Other Info

Equipment – you are responsible for bringing your own equipment and extension leads etc. Any electrical equipment needs to be PAT tested.

Wi-Fi – if you are thinking of using PayPal for taking payment, we have working Wi-Fi.

You are responsible for your own Public Liability and/or Insurance.